Cliintel to Sponsor the 2015 WICT Rocky Mountain Walk of Fame on May 21st, 2015

Cliintel to support and acknowledge this year's outstanding WICT honorees.

Denver, CO – May 6, 2015-- Cliintel, a Denver-based business process improvement and active business intelligence company, today announced that they will be sponsoring a table at the 2015 Women In Cable Telecommunications (WICT) Walk of Fame event. This event will be held on Thursday, May 21st at the Hyatt Regency in the Denver Tech Center. Each year, hundreds gather at this event to honor influential leaders in the cable industry who exemplify WICT's Touchstones of Leadership. This inspiring celebration will gather industry professionals from all levels, including national C-suite executives.

This will be the second year Cliintel has sponsored a table at the WICT Rocky Mountain Walk of Fame. Cliintel actively seeks to support and sponsor the advancement of women in the cable industry to create a collaborative effort in transforming business leaders for today, and the future.

Cliintel's business intelligence systems and INSIGHT™ methodology creates actionable analytics that provide your business with staggering results. INSIGHT™ is designed with a flexible approach that easily adapts to the current stage of your organization, large or small. Using a series of rapid, self-funding improvements, INSIGHT™ creates manageable change and rapid return on investment (ROI). Our proprietary analytics allows our clients to work smarter and positively impact their customer experience metrics.

Under Richard Batenburg's leadership, Cliintel has assisted multi-system operators of various sizes drive change throughout their organizations by looking at data they already have available and utilizing proprietary business analytics to drive the information to critical operations resources. "Being involved with WICT is not only important to Cliintel, but also to the progression and advancement of women within the cable industry," commented CEO and President, Richard Batenburg.

WICT Walk of Fame individual registration is now open. Tickets may be purchased in advance at http://goo.gl/1Wy9F8.

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About Cliintel

Since 1997, Cliintel (<u>www.cliintel.com</u>) has delivered business process improvement and active business intelligence helping companies realize organizational gains and data visibility in marketing, customer care, operations, supply chain and revenue management areas for the cable, telecommunications, retail, and utilities industries. Cliintel's proprietary re-engineering methodology, INSIGHT™ helps companies recognize and implement improvements that positively influence every aspect of their business. Cliintel's business intelligence solution allows businesses to drive strategic /

operational / tactical initiatives while precisely measuring impact and demonstrating return-on-investment (ROI). The company is headquartered in Denver, CO and can be found at http://www.cliintel.com.

About WICT

The Women in Cable Telecommunications (WICT) Rocky Mountain chapter is the region's leading cable and telecommunications association for women. With more than 700 members, WICT Rocky Mountain offers many acclaimed programs, services, and opportunities for professionals in cable telecom to enhance their knowledge and make connections so that they can reach their professional goals. Visit WICT online at http://wictrm.org/.